



YMCA OF HONOLULU

Greg Waibel Named New President and CEO of the YMCA of Honolulu



The YMCA of Honolulu announced that its Board of Directors has named Greg Waibel to serve as the organization's President and Chief Executive Officer (CEO), succeeding Michael Broderick, who will be stepping down from his position, effective December 31, 2020, after serving 10 years as President and CEO.

Waibel brings more than 28 years of executive for-profit and non-profit leadership experience, with 15 of those years in service at the YMCA. Since 2012, Waibel has served at the YMCA of the North (YMCAN). Headquartered in Minneapolis and serving the metro, southeastern and northern areas of Minnesota and western Wisconsin, YMCAN is the third largest YMCA in the USA.

Most recently, Waibel has served as YMCAN's chief operating officer (COO) and prior to that, as the organization's chief financial officer and chief information officer. As COO, Waibel has been responsible for providing strategic direction and operational oversight for the YMCAN's 28 facility locations and program sites, 8 overnight camps, 10 day camps and more than 90 child care sites that engage nearly a quarter million men, women and children of all ages, incomes and backgrounds.

Waibel's major achievements in the past five years have included helping to increase YMCAN's revenue growth from a \$133 million to \$170 million, assisting in the current \$175 million comprehensive campaign, multiple new partnerships with community, government and healthcare agencies, the opening of three new YMCA locations, one non-profit merger and the addition of its eighth overnight camp site, and aggressive growth in youth, family, membership, and health and well-being programs.

Waibel has been a champion for YMCAN's continued efforts in advancing diversity and equity within the Y and throughout the region that included leading equity learning community, serving on national YMCA of the USA LGBTQ network, executive sponsor of the local LGBTQ, Hispanic Latino, and Asian Pacific Islander resource networks as well as serving on the board of the MN State Alliance of YMCAs.

Prior to YMCAN, Waibel served as Chief Financial Officer, Chief Information Officer and Vice President of Operations for the YMCA of Greater Saint Paul (YGSP) from 2006 through 2011. While at YGSP, Waibel was instrumental in restructuring YGSP's operations and investment management that led to a 36% increase in revenue growth, elevating the Y from \$36 million to \$49 million, and the successful 2012 merger between YGSP and YMCA of Metropolitan Minneapolis which ultimately resulted in the formation of YMCA of the North.

Waibel was named Minneapolis/St. Paul Business Journal's CFO of the Year in 2009 and 2013 in recognition of his work at the YMCA.

"I look forward to serving this incredibly close and welcoming community, helping those from the youngest to oldest providing opportunities for growth and connections in their lives. I know that people want the best for themselves and their community. At the YMCA of Honolulu I plan to carryforward the legacy of this great organization and will continually strive to meet the pressing needs of our community. We will persevere through this pandemic and ensure we make adjustments to continue our relevance and service to all." says Waibel.

Waibel began his professional career with Arthur Anderson LLP in Los Angeles where he served as Senior Business Advisor from 1992 to 1995. He went on to serve in various leadership positions in agribusiness both in Brazil and in the United States before coming to work for the YMCA.

"We at the YMCA of Honolulu are extremely fortunate to have someone of the caliber of Greg taking the helm of this organization at such a critical time in our Y

movement's history as we address the challenges of this pandemic, while continuing to provide critically needed programs and services to our community," said Wayne Hamano, Chair, YMCA of Honolulu Metro Board of Directors. "Last year we celebrated the YMCA of Honolulu's 150th year of service to our community. We are confident under Greg's leadership, we will continue our Y's legacy of ensuring everyone, no matter their background, beliefs or means has the opportunity to realize their potential and with that, help us create stronger communities."

Waibel succeeds Michael Broderick, who after 18 years of service to the YMCA of Honolulu, 8 years as a Metro Board Director and the last 10 years as President and CEO, will open his own business offering services in mediation, arbitration, facilitation, neutral investigations and executive coaching. Broderick was the former Director of the Judiciary's Center for Dispute Resolution, former Director of the State Courts, and a retired State Judge.

"Mike has done an exceptional job over the past ten years with accomplishments too many to mention and we will miss him dearly," said Hamano. "He has excelled in every area needed of a great CEO, and helped reaffirm how important the Y is to our community, especially during this time as our State faces the global challenges of this pandemic."

The YMCA of Honolulu Metro Board of Directors recently launched a special fundraising effort to establish the **Michael Broderick Fund for At-Risk Youth**, to help sustain the Y's current work in support of underserved youth and the community - an area Broderick continues to be very passionate about.

Prior to Broderick's appointment in 2010 to CEO of the YMCA of Honolulu, he served as a Family Court Judge where he witnessed thousands of cases involving broken families - domestic violence, drug abuse, mental illness, homelessness and more. During his service as a Family Court Judge, Broderick also served as a YMCA Metro Board Director where he saw the extraordinary work the Y did to help children, teens, adults and seniors grow and thrive. As CEO, Broderick saw an opportunity to make an impact at an earlier stage and prevent some of the problems he saw every day in court.

Ten Years of Service

"Ten years ago, when I began my tenure as President and CEO of the YMCA of Honolulu, I had a few clear goals," said Broderick. "Perhaps my most important and ambitious goal was to raise the visibility of the Y and the critical impact our programs, services and advocacy have by strengthening individuals, families and communities. I was determined to be an ambassador for the Y, and to remind the

public at every turn that the Y has always been, and always will be, an important part of the fabric of our Island community.”

Other noteworthy key accomplishments under Broderick’s leadership have included major advancements in programming and services for youth, teens and young adults, the successful launch of a major capital campaign, expansion of collaborative health focused programs, and the growth of the YMCA of Honolulu into one of the nation’s most financially sound and philanthropically successful Y Associations in the nation.

During the pandemic, Broderick has led the YMCA of Honolulu in playing an important role in providing critically needed services. These included the distribution of more than 100,000 free meals for children in need, safe child care for essential workers and parents returning to work, serving as a collection and distribution repository for personal protection equipment (PPE) for social and health care workers, keeping at-risk teens safe through virtual counseling, providing temporary shelter for individuals and families transitioning from homelessness to permanent housing and offering online fitness and wellness classes to keep everyone connected and thriving.

“Faced with this pandemic, like our Y leaders before us, we embraced change, moved forward with resiliency and hope, and found collaborative solutions to meet the health and economic recovery challenges our community faced,” said Hamano. “Now led by Greg, our new CEO, along with the continued support of our employees, members, volunteers, donors, community partners and our local community at large, our Y will emerge a stronger, more impactful organization and well positioned to continue to serve,” added Hamano.

About the YMCA of Honolulu

The YMCA of Honolulu is one of Hawai‘i’s leading non-profit, charitable organization committed to nurturing the potential of youth, promoting healthy living and fostering a sense of social responsibility. Deeply rooted in Oahu’s diverse communities since 1869, the YMCA of Honolulu’s cause is strengthening communities and ensuring that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

Each year the YMCA of Honolulu serves thousands of children, teens and adults in a wide variety of programs, including before and after school, camp, teen leadership, substance abuse counseling and treatment, and health and wellness programs. The YMCA of Honolulu serves more than 100,000 people on Oahu of all ages, backgrounds, means and abilities, annually, more than any other direct-service, non-profit organization.

The YMCA of Honolulu currently operates nine branches throughout O`ahu: Atherton, Central, Kaimuki-Waialae, Kalihi, Leeward, Mililani, Nu`uanu, Windward, and Camp Erdman, the YMCA resident camp on the North Shore. The YMCA of Honolulu has an operating budget of \$30 million with more than 1,200 employees and 500 volunteers. For more information, visit www.ymcahonolulu.org.