



[HOT SHOTS: Midweek 12/21/16]

Star-Advertiser' Readers Give Big

Honolulu Star-Advertiser's Subscriber Donation Program raised \$100,000 for its 2016 beneficiary, YMCA of Honolulu. SDP gives readers the option to donate to a selected charity via *Honolulu Star-Advertiser* when they pay for their subscriptions. The program launched in 2011 and since has donated hundreds of thousands of dollars to various local nonprofit organizations. Pictured are (from left): Dave Kennedy, *Star-Advertiser* chief revenue officer; Lance Wilhelm, board chairman, YMCA of Honolulu; Michael Broderick, president and CEO, YMCA of Honolulu; Dennis Francis, *Star-Advertiser* president and publisher; and Aaron Kotarek, *Star-Advertiser* vice president, circulation.

ANTHONY CONSILLIO PHOTO